

The Missouri State Employees Charitable Campaign

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NEWS RELEASE

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FOR IMMEDIATE RELEASE**

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Miss USA to Visit Jefferson City

Jefferson City—Shandi Finnessey, Miss USA 2004, from Florissant, Missouri, will be in her home state on August 23rd –24th to kickoff the Missouri State Employees Charitable Campaign (MSECC).

Ms. Finnessey will attend the “Governor’s Cup” Rams/Chiefs game on Monday evening and be in Jefferson City August 24th where she will be the featured guest at the MSECC statewide charitable campaign kickoff and participate in other charitable campaign events. St. Marys Health Center is the sponsor for Miss USA’s visit.

Each year the MSECC provides state employees with the opportunity to pledge donations to one or more of over 1,100 charitable organizations via payroll deduction or one-time donations. Last year, state employees donated \$996,500, with \$470,000 to charities in the central Missouri area. Overall, more than \$800,000 went to charities across Missouri.

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MEDIA NOTE: Nearer the event, we will release Miss Finnessey’s schedule and photo ops for media only. You will be advised.